

What is claimed is:

[Claim 1] 1. A computerized method of delivering building safety information comprising:

- (a) identifying a suitable building where the deployment of building safety information can be done in an efficient, cost-effective manner;
- (b) obtaining the emergency response plans;
- (c) creating a customized emergency response presentation;
- (d) delivering the presentation to a building occupant;
- (e) authenticating the occupant of the presentation;
- (f) testing the occupant; and
- (g) retaining the authentication data and test results.

[Claim 2] 2. The method of claim 1, step (a), where the suitable buildings are identified as Hi-rise Class A, Class B or Class C buildings.

[Claim 3] 3. The method of claim 1, step (a), where suitable buildings are identified as located in central business districts or suburban areas of major metropolitan cities.

[Claim 4] 4. The method of claim 1, step (a), where the suitable buildings are identified as having current telecommunications capabilities.

[Claim 5] 5. The method of claim 1, step (c), where the emergency response presentation is an audio-visual presentation.

[Claim 6] 6. The method of claim 5, where the audio-visual presentation is created as an interactive computerized multi-media presentation.

[Claim 7] 7. The method of claim 5, where the audio-visual presentation is created as non-interactive format.

[Claim 8] 8. The method of claim 1, step (d), where the presentation is deployed via the public Internet.

[Claim 9] 9. The method of claim 1, step (d), where the presentation is deployed over a private area network.

[Claim 10] 10. The method of claim 1, step (d), where the presentation is deployed on a customer's server.

[Claim 11] 11. The method of claim 1, step (d), where the presentation is deployed using removable media.

[Claim 12] 12. The removal media of claim 11, where the removal media is a flash drive.

[Claim 13] 13. The method of claim 1, step (f), where the testing occurs after completion of the presentation.

[Claim 14] 14. The method of claim 1, step (f), where the testing occurs online.

[Claim 15] 15. The method of claim 1, step (f), where the testing occurs via telephone.

[Claim 16] 16. A system for deploying emergency response preparedness information comprising:

- (a) at least one server configured to host the emergency safety response multi-media presentations;
- (b) a network configured to transmit the emergency safety response multi-media presentations; and
- (c) at least one computer connected to said network.

[Claim 17] 17. The server of claim 16 where the server can run several multi-media presentations simultaneously.

[Claim 18] 18. The server of claim 16, where the server is configured to authenticate each user, wherein said authentication is used to determine which multi-media presentation is accessed.

[Claim 19] 19. The server of claim 16, wherein the server is configured to administer an emergency response preparedness test.

[Claim 20] 20. The server of claim 19, where the server is configured to store the results of each test.

[Claim 21] 21. The server of claim 20, where the server is configured to tabulate test results.

[Claim 22] 22. The network of claim 16, step (b), where the network is the public Internet.

[Claim 23] 23. The network of claim 16, step (b), where the network is a proprietary network.

[Claim 24] 24. The computer of claim 16, step (c), where the computer is configured to have access to the network of claim 16, step (b).

[Claim 25] 25. The computer of claim 16, step (c), where the computer is located at a recipient's place of business.

[Claim 26] 26. The computer of claim 16, step (c), where the computer is located in a public testing center.

[Claim 27] 27. The computer of claim 16, step (c), where the computer is located on the same private network as the server.

[Claim 28] 28. A revenue management system configured to track system usage comprising:

- (a) a first module configured to track revenue generated from the creation of an emergency safety response presentation;
- (b) a second module configured to track revenue from client initiated changes to said presentation;
- (c) a third module configured to track system usage by clients;
- (d) a fourth module configured to track record keeping; and
- (e) a fifth module configured to summarize the record keeping information.